

AURORA LABS · PRODUCT LAUNCH 2026

Aurora Smart Lamp

Warm, adaptive light that follows your day. Wake up gently, focus by noon, wind down at night.

THE PROBLEM

Screens keep us bright at the wrong hours

- 68% of remote workers report poor sleep after evening screen time
- Desk lamps are static: one color, one brightness, all day
- Smart bulbs need apps, hubs and constant fiddling

THE PRODUCT

One dial. Light that knows the time.

Circadian presets shift from 2700K at dawn to 5000K at midday and back, automatically. Solid ash base, matte glass shade, USB-C.

WHY PEOPLE LOVE IT

12 hr

battery on the portable model

0 apps

setup: plug in, turn the dial

4.9★

from 2,300 early reviews

PRICING

\$129 desk · \$159 portable

Ships worldwide from October 2026. Pre-orders open today with a 30-day home trial.

Light, done right.

auroralabs.example